

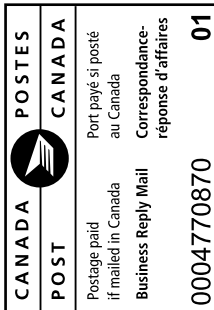
For more support
call 1-866-787-4050



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ASTHMA SOCIETY OF CANADA
401-124 MERTON ST
TORONTO ON M4S 9Z9



*“I’ve learned more about
asthma from the Asthma
Society in the last 20
minutes than I have over
the last 20 years.”*

Sue from New Brunswick

*“When my son was
diagnosed with asthma
I didn’t know where to
turn. The Asthma Society
provided me with the
information I needed to
help properly manage his
disease and the support
to ensure he could safely
attend school and continue
playing hockey with his
friends.”*

Tracey from Ontario



→ Separate here, moisten and seal before mailing →

Did You Know?

- 317 Canadians are diagnosed with asthma every day
- 60% of Canadians with asthma do not have their disease under control
- Every week, more than 2000 asthma patients require emergency treatment for an asthma attack
- Asthma is the leading reason for children to visit the Emergency Room and miss school
- As many as 250,000 Canadians suffer from Severe Asthma, a debilitating form of the disease

You can help us reach every Canadian living with asthma and empower them to live a full, active and symptom-free life.

Visit www.asthma.ca or call us
toll-free **1.866.787.4050**



124 Merton Street, Suite 401, Toronto ON, M4S 2Z2
www.asthma.ca | info@asthma.ca | 1.866.787.4050
Charitable Registration #898537048RR0001

Helping Every Canadian Living with Asthma Breathe Easy™





3 Million Canadians are Living with Asthma

Asthma affects almost everyone, young and old. If you don't have asthma, chances are you know someone who does.

The good news is, with the right information and support, asthma can be controlled, and patients can live active and symptom-free lives.

For more than 40 years, the **Asthma Society of Canada** has proudly served as the national voice for Canadians living with asthma; empowering patients with evidence-based information to improve their quality of life.

The Asthma Society of Canada provides services and resources to help support asthma patients and their families:

Resources and Support

We provide print and online resources to help you manage your asthma well. Resources are available in both English and French and are meant for patients, parents, educators, caregivers and healthcare professionals.

Asthma & Allergy Friendly™ Certification Program

The **Asthma & Allergy Friendly™ Certification Program** scientifically tests and identifies consumer products that are more suitable for people with asthma and allergies.



Certified products reduce exposure to allergens and irritants, helping you to make decisions to create a healthier home environment.

www.asthmaandallergyfriendly.ca

Asthma & Allergy HelpLine: 1.866.787.4050 – info@asthma.ca

The Asthma & Allergy Helpline provides Canadians with asthma and respiratory allergies with relevant, up-to-date information and resources. Free one-on-one support is offered by phone or email, in both English and French, by our team of Certified Respiratory and Asthma Educators.

Advocacy

We advocate to protect the health and safety of Canadians living with asthma. Successful advocacy campaigns include the right for children to carry their inhalers at school, the phase out of coal power across the country and improved access to new medications, treatments and diagnostics.

National Asthma Patient Alliance

As the Asthma Society's grassroots, volunteer patient group, the **National Asthma Patient Alliance (NAPA)** provides the patient voice in asthma research, resources and advocacy while continually striving to improve asthma care and quality of life for Canadians with asthma and their families.

It is free to join - become a member at www.asthma.ca/napa

How You Can Help

We offer all of our programs free of charge. In order to do this, we rely on the generosity of our donors to help us get the right information into the hands of Canadians living with asthma. Your support can help us transform lives.

Your donation will help us to provide:

- Personalized professional education and counselling through the **Asthma & Allergy HelpLine** and www.asthma.ca
- Patient resources, programs and asthma management tools
- Advocacy campaigns to protect the health and safety of Canadians with asthma
- Research towards innovative treatments, enhanced care and ultimately a cure

← Separate here



YES! I want to support the Asthma Society of Canada

☐ Please accept my one-time gift of: ☐ \$25 ☐ \$50 ☐ \$75 ☐ \$100 ☐ \$_____

☐ Or ☐ Please accept my monthly gift of: ☐ \$10 ☐ \$15 ☐ \$25 ☐ \$_____ (minimum of \$5)

Please make cheques payable to the **Asthma Society of Canada**, or provide your credit card information below. Tax receipts will be issued for donations of \$10 or more, or upon request.

Monthly gifts are processed at the beginning of each month. Please make cheques payable to the **Asthma Society of Canada**. To contribute monthly, please enclose a cheque marked 'VOID', or provide your credit card information below. A tax receipt for your total year's contribution will be sent to you in February of the following year.

Name _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Email _____

I authorize the Asthma Society of Canada to charge the amount indicated above to the following credit card: ☐ VISA ☐ MasterCard ☐ American Express

Card #: _____ Exp: _____ / _____ Signature: _____

I understand that I can revoke or make changes to this authorization at any time in writing or by calling 1-866-787-4050 with 30 days notice. I have certain recourse rights if any donation does not comply with this agreement. To obtain a sample cancellation form, or for more information on my right to cancel a pre-authorized payment agreement or my recourse rights, I may contact my financial institution or visit www.canpay.ca. ☐ Please do not exchange my name with third parties.

Asthma.ca
Asthma Society of Canada
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