

## Code of Conduct Governing Corporate Funding and Recognition

<b>Purpose</b>	The purpose of this policy is to minimize the impact of real, potential, or perceived conflict of interest that may arise when Asthma Canada accepts financial support from private-sector companies.
<b>Scope</b>	This policy applies to all sources of funding and was developed to ensure that relationships of Asthma Canada with their corporate funders are ethical, transparent and reflect positively on Asthma Canada. This policy is binding upon Asthma Canada, Board members and officers, staff, and consultants.
<b>Policy</b>	Funding from all sources in the form of sponsorships, collaborations, project grants, unrestricted grants, in-kind support, and donations will be always ethical, appropriate, and professional.

### Procedures

1. Asthma Canada will maintain its independence by:
  - a. Having editorial control over the content of communications originating from Asthma Canada, including policy submissions, information for patients and the public, social media, interviews, newsletters, and presentations.
  - b. Reviewing communications from external partners, global collaborators, governments, funders, or other sources for compliance with this policy when determining whether, when, or how to share them.
  - c. Not permitting the use of the Asthma Canada logo on external communications or resources, unless they meet the following requirements:
    - a. They further the mission, objectives, and goals of Asthma Canada in serving patients living with asthma, allergies and/or comorbidities
    - b. They reflect the needs of patients living with asthma, allergies and/or comorbidities
2. Asthma Canada will maintain mutually respectful and transparent relationships with all funding partners by obtaining a written agreement between Asthma Canada and the funder that sets out the obligations, expectations, and conditions of any funding. Asthma Canada will acknowledge all contributions in a manner that is acceptable to both Asthma Canada and the company.
3. Asthma Canada will seek prior approval before using a funder's name and/or logo in any communication. Any funder must receive written approval to use Asthma Canada's name and/or logo on any communication.