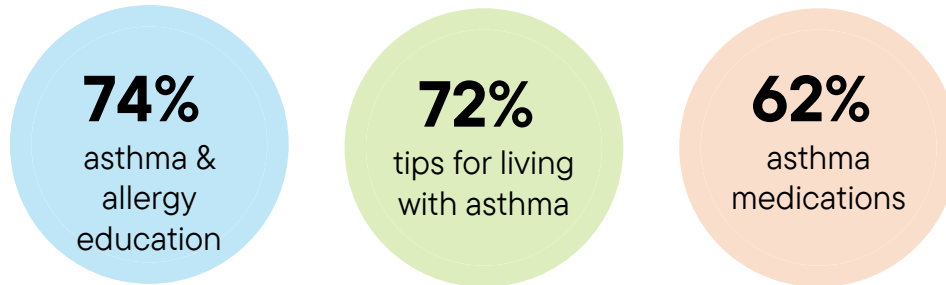


Community Feedback Report

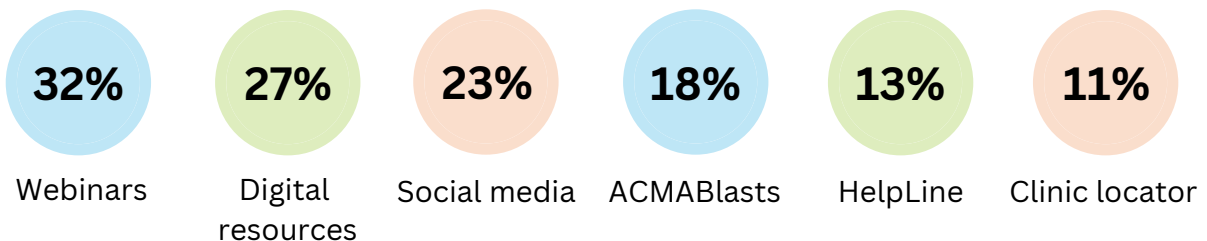
We asked our community: *what are you most interested in?*



Over half of respondents indicated they are also interested in **environmental and clean air issues** and **asthma research and clinical studies**.

We asked: *which of our programs and services have you/your family found helpful?*

The majority shared that they find **our website our most helpful resource**, followed by educational webinars and digital publications.



69% said they found *asthma.ca* helpful.

We asked: *what would you like to see more of from Asthma Canada?*

Community members specified they would like to see more education about:

- Genetic factors that may exacerbate symptoms
- Research developments and breakthrough achievements in treatment options
- Medication options
- Community awareness and employer education
- Booklets about asthma/asthma attacks/how to cope with asthma
- The role of asthma educators

"More information about severe asthma/ biologics and how to talk to your employer and peers about the condition (social media posts and pamphlets)."

"Videos demonstrating breathing techniques, med in-takes can be very useful."

Community Feedback Report

81%

The average likelihood of recommending Asthma Canada to a friend or colleague was **81%**.



Nice to know: comments from our community

"Because of things I learned through the website I now have an asthma plan and my asthma is mostly under control and when it isn't I know what to do."

"I love when your newsletters have tips and tricks on how to handle asthma flares based on different times of the year (e.g., how to handle humidity, things to be aware of during peak month, etc.)."

"I have enjoyed your webinars. They have been a great educational tool as well as a refresher of information."

"Thank you for keeping us connected to resources that are available and what the latest protocols are."

"Thanks for all you do. Glad you are looking at environmental issues too. They affect all our lives and outcomes."

Asthma Canada would like to thank our community for their participation in our survey. Feedback from the Canadian asthma community is invaluable to us and we appreciate their time.

Methodology

The short survey was available to complete online via SurveyMonkey from September - November 2022. Fewer than 250 responses were collected. This report was written and designed by Kristin Valois.

About Asthma Canada

Asthma Canada is the only national charity solely devoted to enhancing the quality of life for people living with asthma and respiratory allergies. For nearly 50 years, Asthma Canada has proudly served as the national voice for Canadians living with asthma. We empower patients with evidence-based information, education programs and support asthma research in Canada.

Our mission is to help Canadians with asthma lead healthy lives through education, advocacy and research. Our vision is a future without asthma. Visit our website at asthma.ca.

