



Volunteer Opportunity: Asthma Canada Designated Member for cGaming

We're excited to launch a new fundraising opportunity that will provide ongoing support for Asthma Canada's programs. Funds raised will help Asthma Canada continue to create valuable asthma education tools and resources, fund and participate in innovative research into asthma diagnosis and treatment, and lead meaningful advocacy initiatives which help ensure that access to treatment options is made equitable for all. Your time and commitment can help us raise the funds we need to improve the quality of life for the nearly 5 million people in Canada who live with asthma.

About cGaming:

Asthma Canada has recently been deemed eligible to participate in cGaming (Charitable Gaming) sessions at a charitable gaming centre in **West Toronto**. cGaming is a provincially regulated fundraising program that allows charities and non-profits to raise funds by providing volunteer representatives at gaming sessions. These are not the old bingo halls of yesterday – they are clean, smoke-free facilities that offer bingo sessions and electronic gaming experiences. To participate, we need a group of committed volunteers to become Designated Members of the organization for cGaming purposes.

As a Designated Member, you would:

- Represent Asthma Canada at scheduled cGaming sessions
- Attend occasional shifts, typically about two hours in length
- Help promote Asthma Canada within the gaming centre
- Assist us in this new, important source of funding

It's a fun and easy way to meet new people through meaningful volunteer work. Designated members do not have to sell cards, handle cash, or manage the gaming sessions; they are there as official representatives of the organization that holds the license.

We're currently building a volunteer roster for a planned launch in **early 2027**. Training and orientation will be provided, and volunteers must be at least 18 years of age. If you are interested in learning more or joining our cGaming volunteer team, please contact **Mx. Divya Iyer**, Manager, Development and Stewardship at diyer@asthma.ca or **416-787-4050 x112**.